

FACADE₅

HIGH-END SILK COLLECTION



Rich
Texture

New
Trends



Scratch
Resistant

MADE IN KOREA

This is a new kind of rich textures and scratch resistant Wallcoverings
Product weight : Upto 500 GSM



KCC SH&D

FACADE

MORE THAN WALLPAPER.

벽지 이상의 가치를 담다.

KCC SHINHAN WALLCOVERINGS
NEW COLLECTION

shinhan

Index

● By PAGE

Page	Patt no.	Design
21	2020-1	<i>Matisse</i>
	-3	
	-4	
	-5	
22	2019-1	<i>Tiziano</i>
	-2	
	-3	
	-4	
23	2018-1	<i>Chagall</i>
	-2	
	-4	
	-5	
24	2017-1	<i>Raffaello</i>
	-2	
	-3	
25	2016-1	<i>Davinci</i>
	-3	
	-4	
26	2015-1	<i>Agnes</i>
	-2	
	-3	
	-4	
27	2014-1	<i>Terracotta</i>
	-2	
	-3	
28	2013-1	<i>Vermeer</i>
	-2	
29	2012-1	<i>Wagner</i>
	-2	
	-4	
	-5	

Page	Patt no.	Design
30	2011-1	<i>Edgar</i>
	-2	
	-3	
	-4	
31	2010-1	<i>Franz</i>
	-2	
	-3	
32	2009-1	<i>Camille</i>
33	2008-1	<i>Rubens</i>
	-2	
	-3	
34	2007-1	<i>Goya</i>
	-2	
	-3	
	-4	
35	2006-1	<i>Carl</i>
	-2	
	-3	
	-4	
36	2005-1	<i>Chardin</i>
	-2	
37	2004-1	<i>Claude</i>
	-2	
	-3	
	-4	
38	2003-1	<i>Travertine</i>
	-2	
39	2001-1	<i>Rossini</i>
	-2	

Page	Patt no.	Design
Scratch Resistant WALLGUARD		
43	W2203-1	<i>Rought</i>
	-3	
	-4	
44	W2202-1	<i>Mixtone</i>
	-3	
	-4	
	-5	
45	W2201-1	<i>Hardric</i>
	-3	
	-4	

High-End Wallpaper
COLLECTION

FAÇADE

FAÇADE is a high-end wall covering made from premium materials like plaster, fabric, and stone featuring intricate designs with rich textures.

Designed by KCC SHINHAN WALLPAPER



2018-1

2018-2

2018-4

2018-5

2017-1

2017-2

2017-3

2016-1

2016-3

2016-4

2015-1

2015-2

2015-3

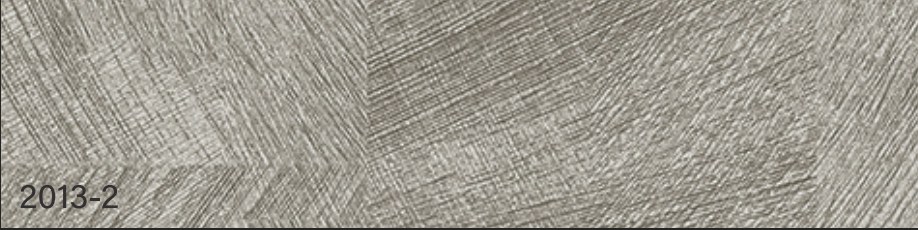
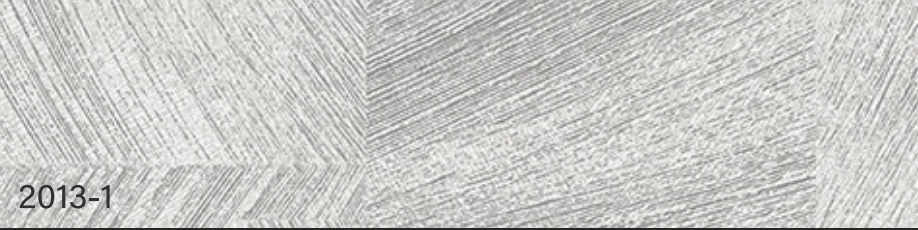
2015-4

2014-1

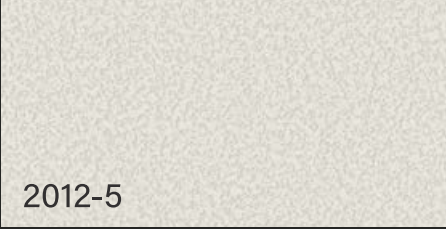
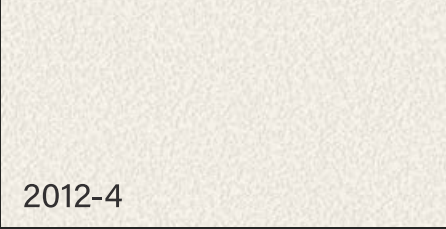
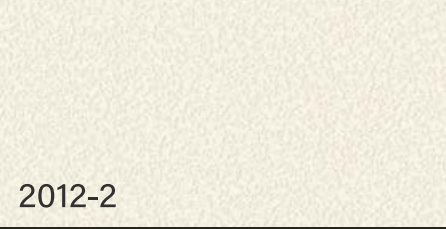
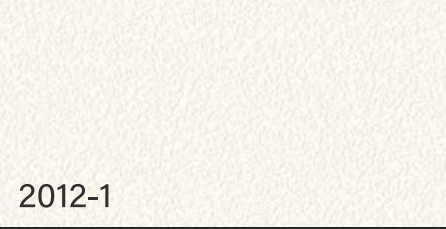
2014-2

2014-3

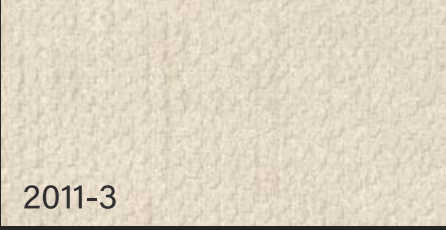
2013 Vermeer 베르메르



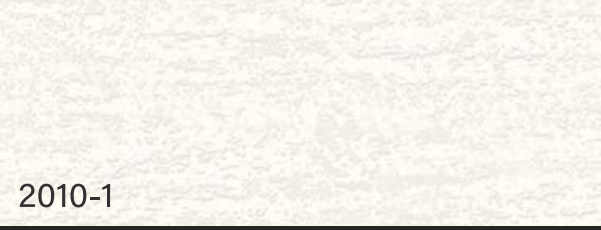
2012 Wagner 바그너



2011 Edgar 에드가



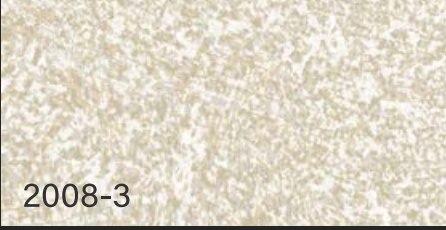
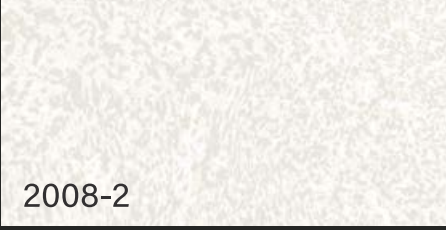
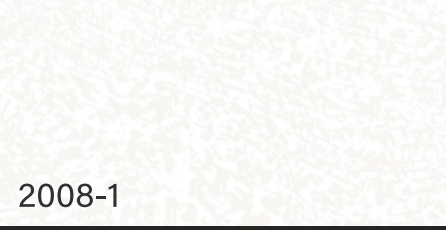
2010 Franz 프란츠



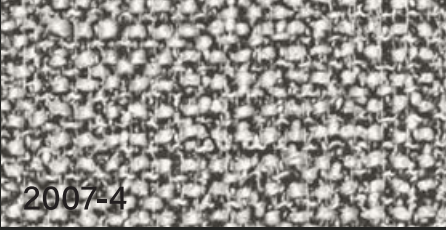
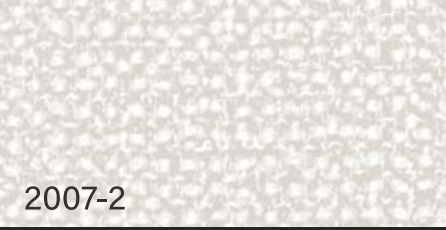
2009 Camille 카미유



2008 Rubens 루벤스



2007 Goya 고야



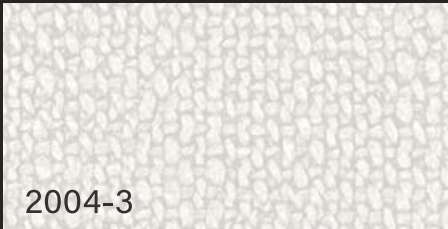
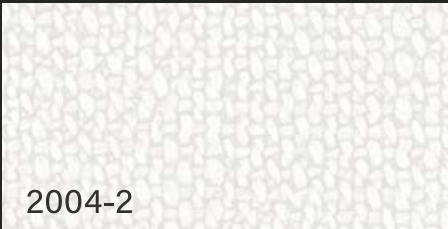
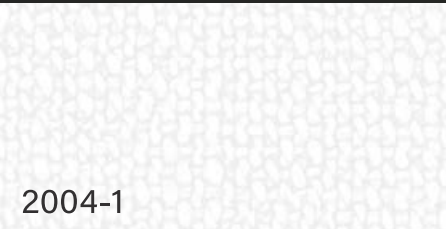
2006 Carl 카를



2005 Chardin 샤르댕



2004 Claude 클로드



2003 Travertine 트래버틴

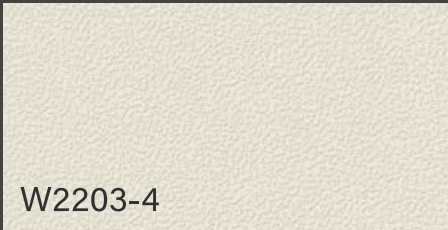


2001 Rossini 로시니

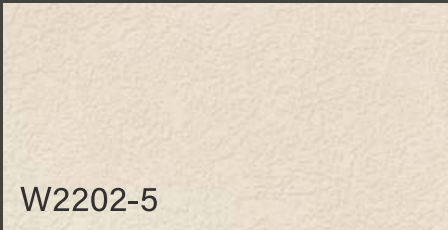
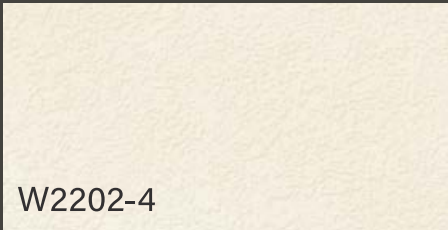
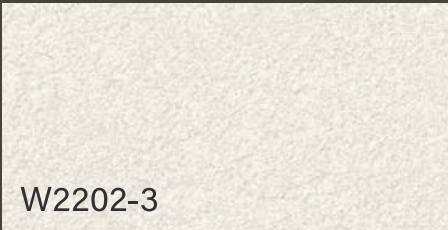
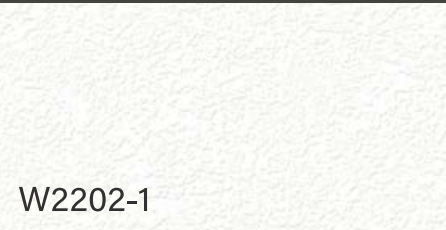


월가드
WALL GUARD
Scratch and
stain resistant wallpaper

W2203 Rought 러프트



W2202 Mixtone 믹스톤



W2201 Hardric 하드릭



벽지 이상의 가치를 담다.

More than wallpaper

Check out the differentiated points of Façade!

파사드만의 차별화된 강점을 확인해보세요!



깊이감이 돋보이는 텍스처

Deep Texture

It embodies the texture of plaster, stones, and fabrics with a three-dimensional effect, giving a realistic feeling like an actual wall surface.



일반 벽지 대비 향상된 커버력

Improved covering compared to regular wallpaper

It effectively hides scratches and unevenness on the wall surface, providing a luxurious finishing effect.



2-3배 상승된 마찰 건뢰도로 강화된 내구성

Enhanced durability with 2-3 times increased rubbing fastness

Durability is enhanced to prevent wallpapers from easily worn out or damaged.

파사드의 특징점

Advantages of Façade

Adding design details and elevate the quality of the space.

디자인의 디테일, 공간의 품격을 더하다.

트렌드에 맞는 다양한 회벽 제품

A variety of plaster pattern wallpapers up to trend

Provides various plaster pattern wallpapers to use practically for residential and commercial spaces.



특수 효과로 구현된 스톤, 패브릭 텍스처

Stone & Fabric Textures

Exquisitely expressed texture creates luxurious space.



따뜻한 분위기의 웜톤 컬러 수록

Comfortable warm tone color

Adds comfort with a variety of warm-tone colors.



고급스러운 저채도의 컬러감

Luxurious low chroma color

Calm colors complete a harmonious interior.



파사드의 기능

Features of Façade

Installation time is reduced by about 21% due to the use of non-woven backing.

전 제품 부직포 원지 사용으로 시공 시간 약 21% 감소!

노바시(숨죽임) 시간 단축

Shorten time to absorb glue

Non-woven wallpaper has the advantage of less width change due to moisture than normal paper wallpaper.

이음매 시공 시간 단축

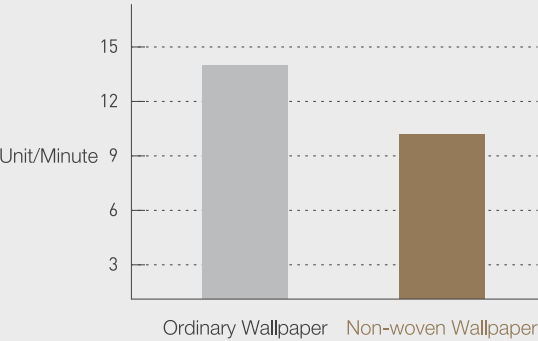
Reduce joint matching installation time

Non-woven wallpaper has a low rate of change in width due to moisture, so the joint matching installation time is shortened.

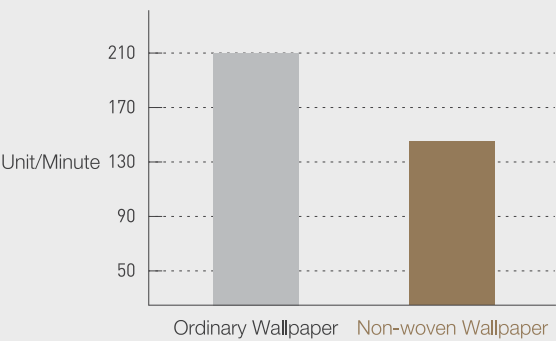
21%

Installation time reduced
시공 시간 감소

Installation Time for one wall
벽 1면 시공시 소요 시간



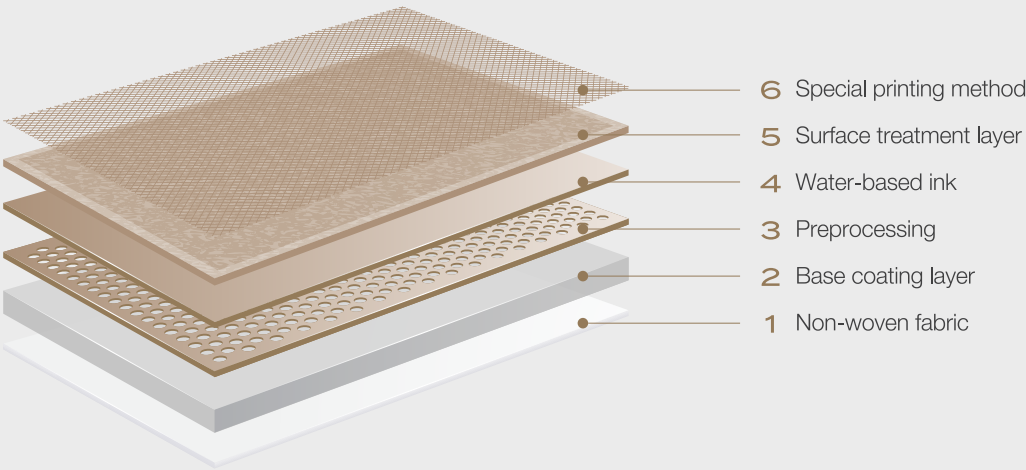
Installation Time for 170m² wall
벽 50평 시공시 소요 시간



완벽한 벽지를 만드는 구조

Structure that creates the perfect wallpaper

Special coatings and non-woven fabrics provide clear color and high workability. Through this, it shows both solidity and aesthetic perfection.



파사드의 인증

Façade Certifications

Korean Standard-Quality Excellence Index

우수한 품질로 신뢰받는 신한벽지



**KS-QEI No. 1
for 3 consecutive years**

No. 1 in quality and satisfaction of eco-friendly wallpaper
selected by consumers and experts.

한국품질만족지수 KS-QEI 3년 연속 1위



2024 Brand of the Year Awards
1st place in wallpaper category for 3 consecutive years

Wallpaper of the Year, picked by 450,000 consumers.

2024 올해의 브랜드 대상 벽지 부문 3년 연속 1위



U.S. Environmental Protection Agency(EPA)
eco-friendly product certification

Highest Greenguard certified!

미국 환경청(EPA) 친환경 제품 인증 그린가드 최고 등급 획득!



OEKOTEX certification

Highest level(Class1) certified!

유럽섬유제품 품질 인증, 최고등급 1등급(class1) 획득!

파사드 컬렉션은 친환경 건축자재 인증, 대한아토피협회 추천 등 다수의 친환경 기관에서 제품 인증을 완료했습니다.

Façade collection is certified by various eco-friendly organizations.



Eco-label Certificate



Recommended products
by Korea Atopy Association

파사드의
감각적인 제안



THE CHOICE OF FACADE

2008-1

2016-1

Façade. More than wallpaper.

Plaster

(Façade-Recommended Plaster Wall)

파사드가 추천하는 회벽



Fabric

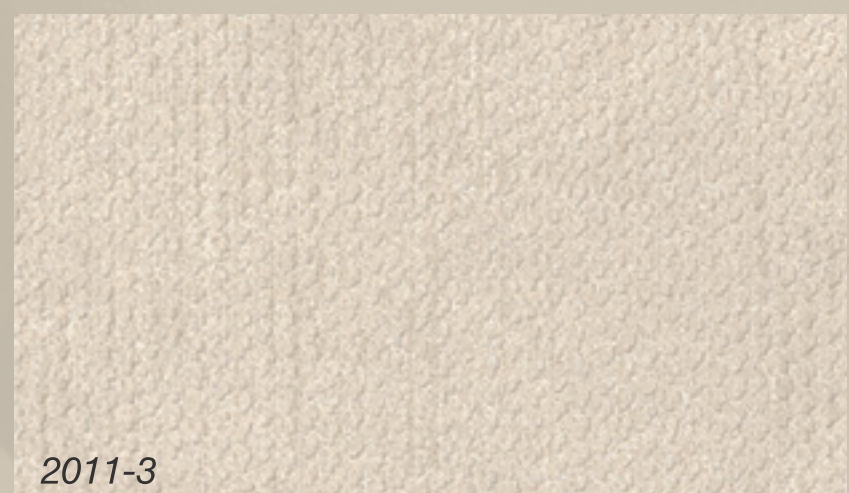
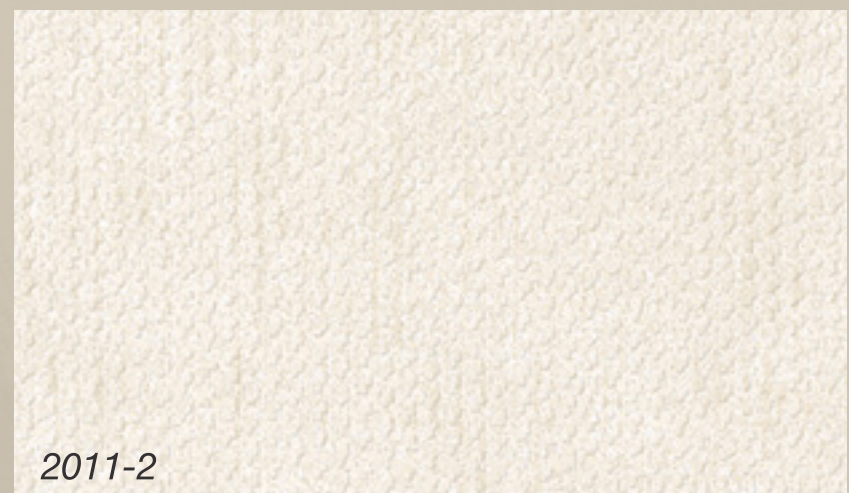
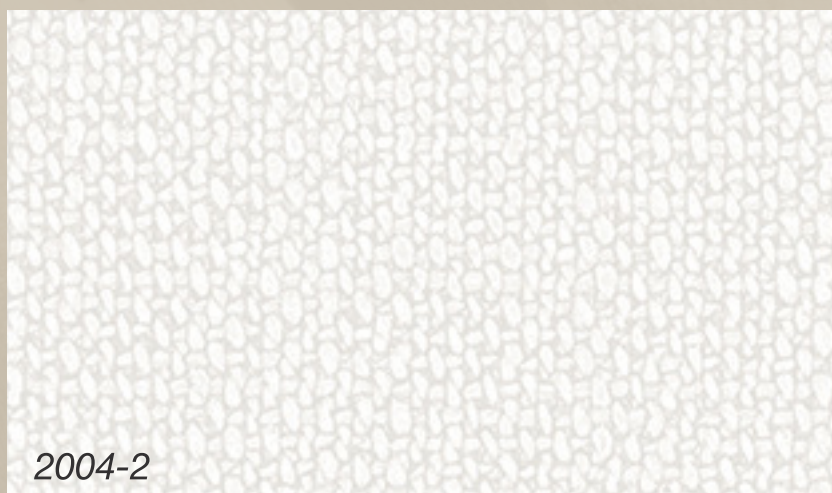
(Façade-Recommended Fabric)

파사드가 추천하는 패브릭



Feel the depth of our textured wallpaper as it adds
dimension and character to your living space

텍스처감이 강조된 신한벽지 파사드는 당신의 공간에 깊이감과 개성을 더합니다.



FACADE

HIGH-END SILK COLLECTION

More than wallpaper | 벽지 이상의 가치를 담다.

01

Real plaster.

회벽의 텍스처감을 살린 벽지

Elevate your interiors with the understated beauty of plaster textures. Subtle, yet impactful for any room.

회벽 텍스처의 은은한 아름다움이 공간을 세련되게 만들어줍니다.

02

Fabric.

편안하고 안정적인 벽지

Basic wallpaper designs: the essential element that brings harmony to your interior.

인테리어에 조화를 가져다주는 파사드의 패브릭 벽지 디자인을 만나보세요.

03

Pattern.

개성을 담은 감각적인 벽지

Create an attractive story in your home with a point pattern wallpaper that reflects your individuality.

다양한 포인트 패턴 벽지로 당신만의 독창적인 인테리어를 완성해보세요.

Pattern no.
2020

MATISSE 마티스



2020-1,3



2020-1



2020-3



2020-4



2020-5

Pattern no.

2019

TIZIANO 티치아노

2019-1

2019-2

2019-3

2019-4

2019-2

Pattern no.

2018

CHAGALL 샤갈



2018-4



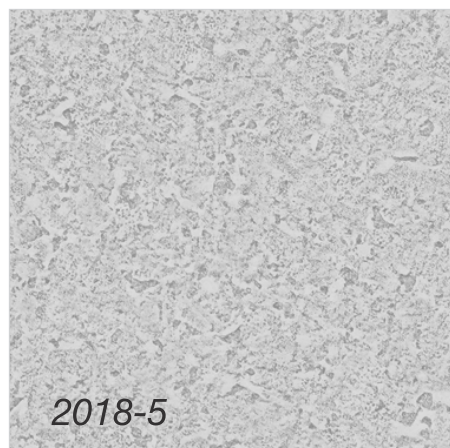
2018-1



2018-2



2018-4



2018-5

Pattern no.

2017

RAFFAELLO 라파엘로



2017-1



2017-2



2017-3

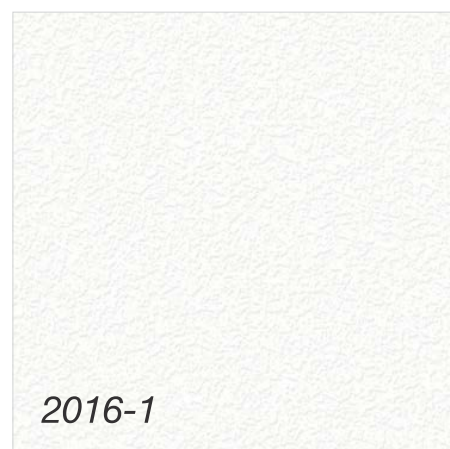
Pattern no.

2016

DAVINCI 다빈치



2016-3



2016-1



2016-3



2016-4

Pattern no.

2015

AGNES 아그네스



2015-2



2015-1



2015-2



2015-3



2015-4

Pattern no.

2014

TERRACOTTA 테라코타



2014-1

2014-1

2014-2

2014-3

Pattern no.

2013

VERMEER 베르메르



2013-1



2013-2

Pattern no.

2012

WAGNER 바그너



2012-1

2012-2

2012-4

2012-5

Pattern no.

2011

EDGAR 에드가



Pattern no.

2010

FRANZ 프란츠



2010-1



2010-1



2010-2



2010-3

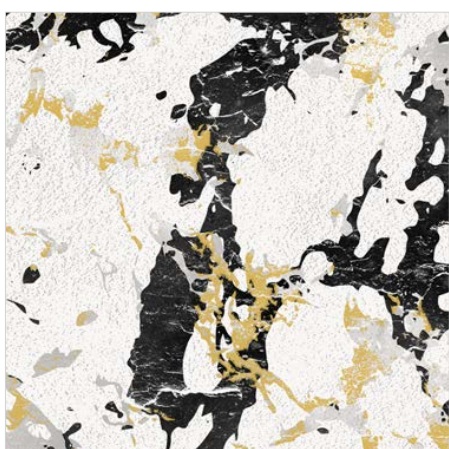
Pattern no.

2009

CAMILLE 카미유



2009-1



2009-1

Pattern no.

2008

RUBENS 루벤스



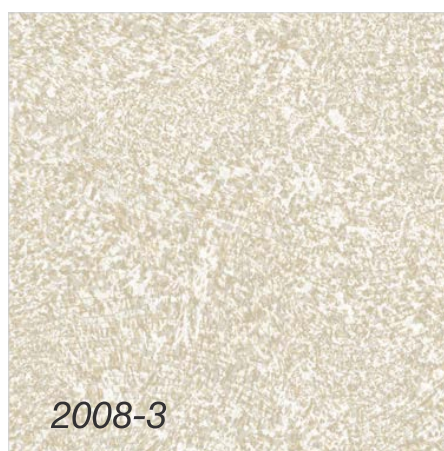
2008-2



2008-1



2008-2



2008-3

Pattern no.

2007

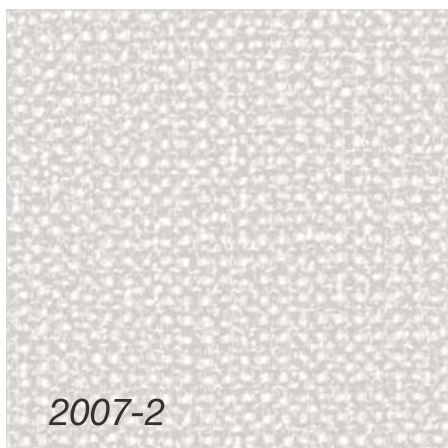
GOYA 고야



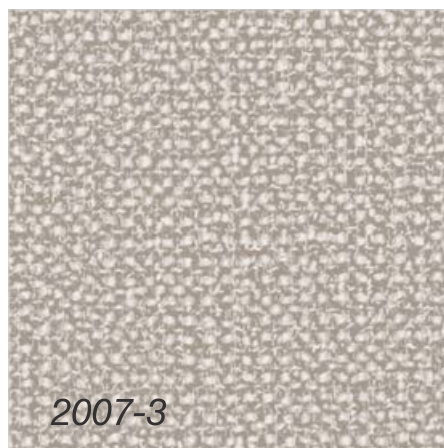
2007-2



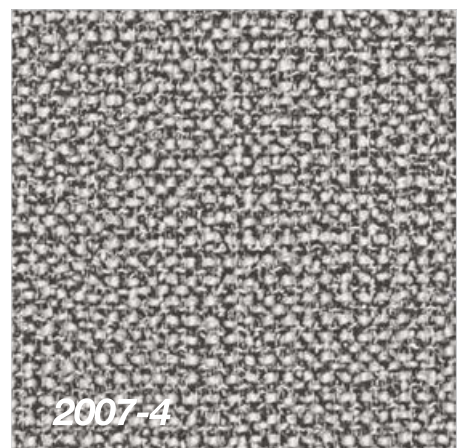
2007-1



2007-2



2007-3



2007-4

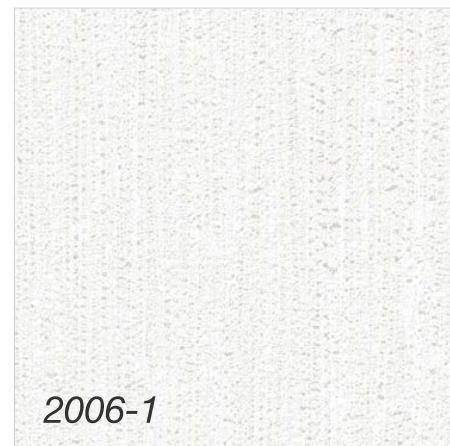
Pattern no.

2006

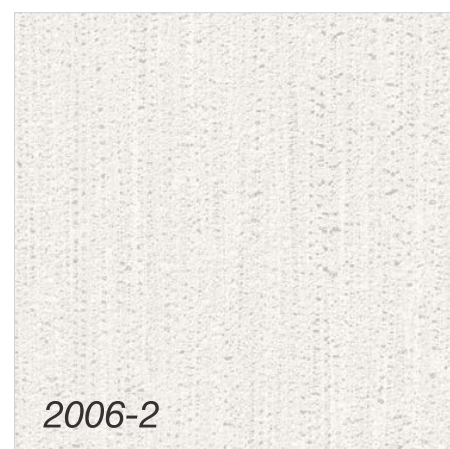
CARL 카를



2006-3



2006-1



2006-2



2006-3



2006-4

Pattern no.

2005

CHARDIN 샤르댕



2005-1



2005-2

Pattern no.

2004

CLAUDE 클로드



2004-1

2004-1

2004-2

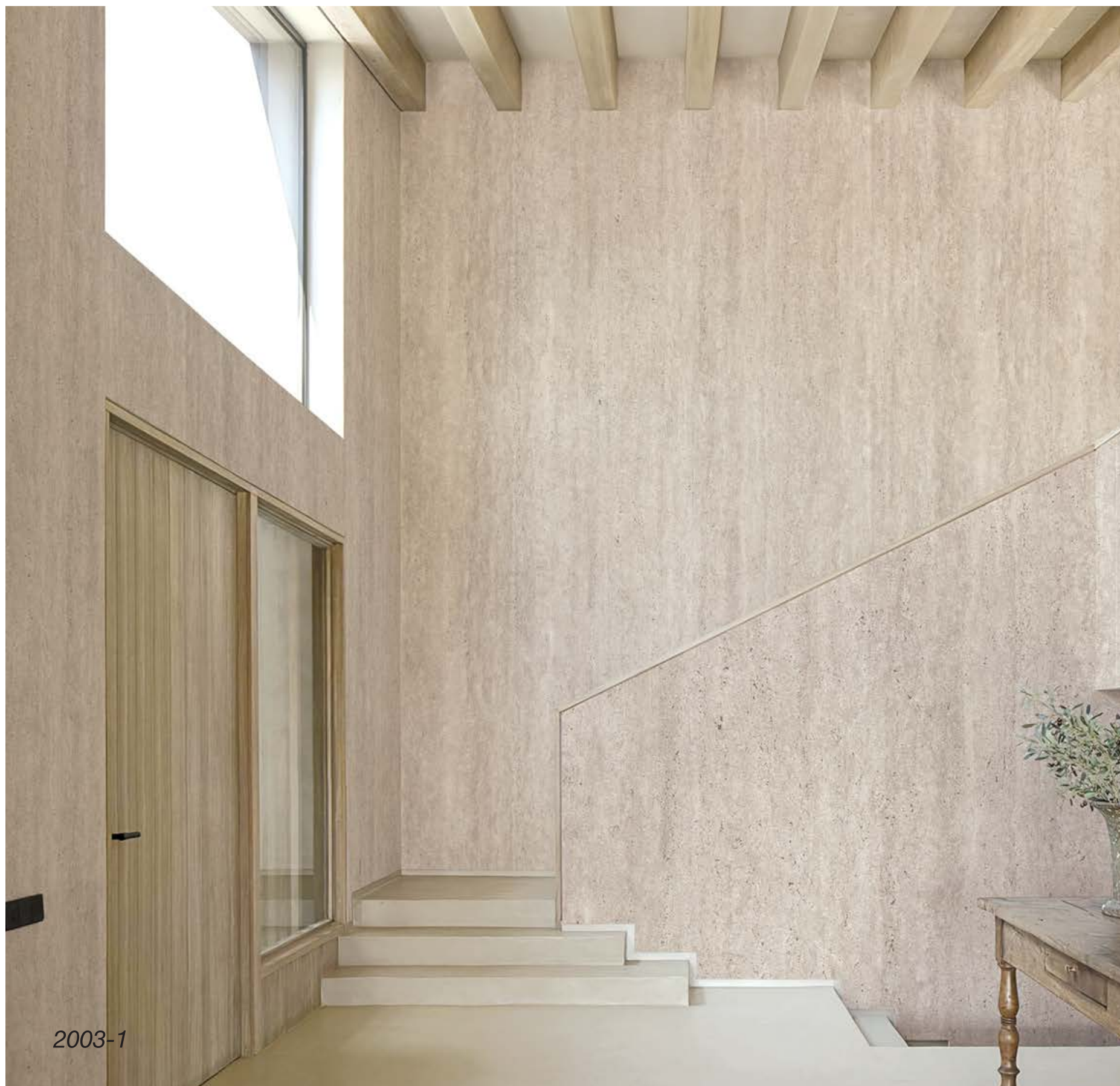
2004-3

2004-4

Pattern no.

2003

TRAVERTINE 트래버틴



2003-1



2003-1

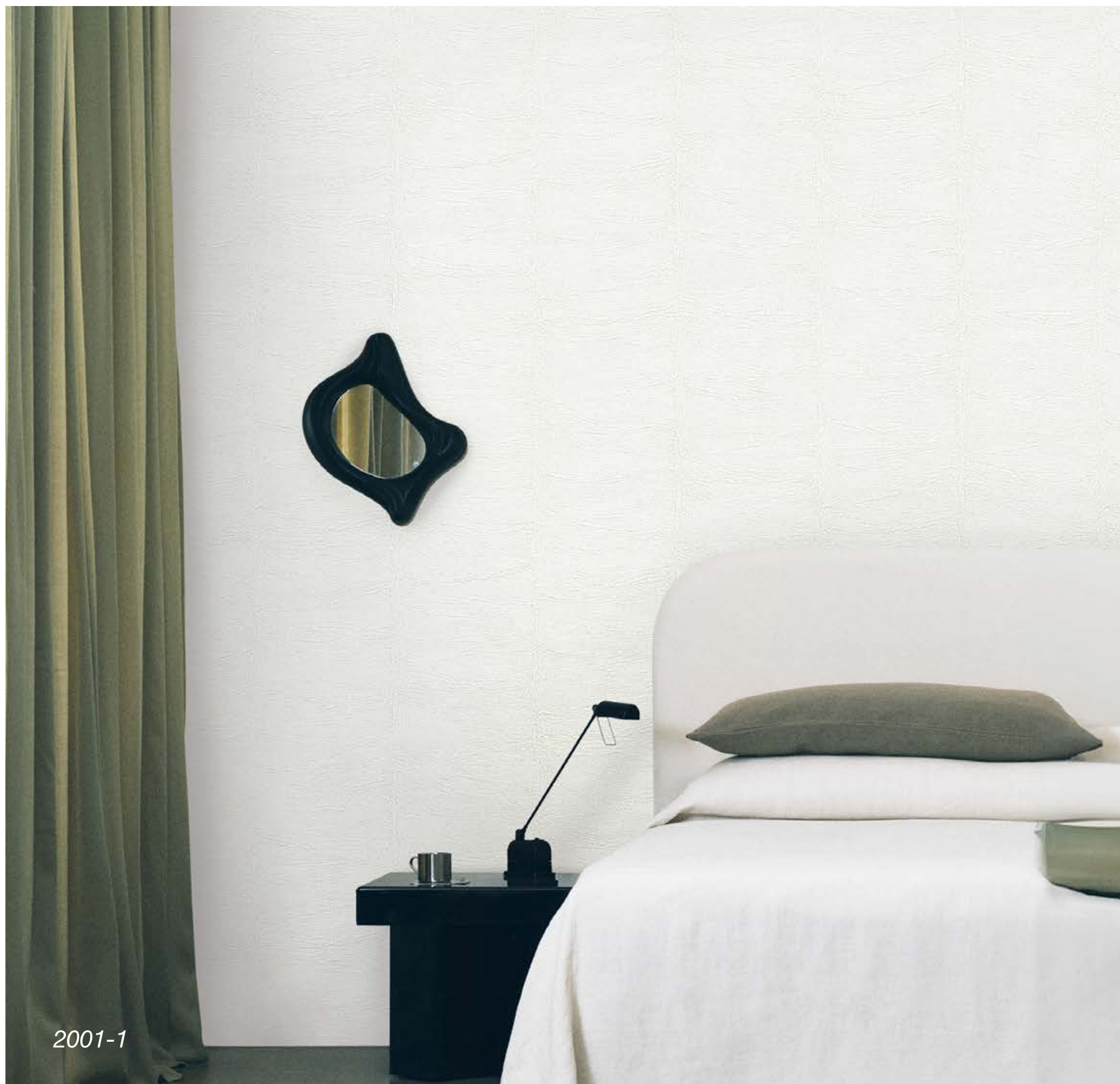


2003-2

Pattern no.

2001

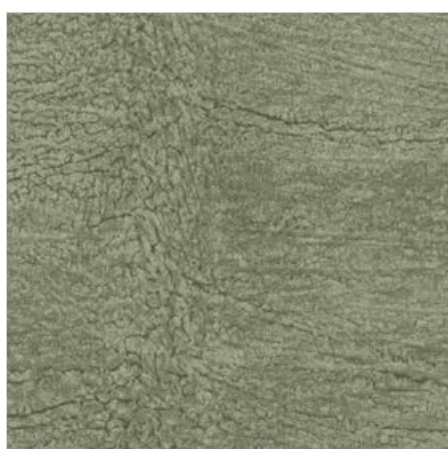
ROSSINI 로시니



2001-1



2001-1



2001-2

WALLGUARD

Scratch and stain resistant wallpaper

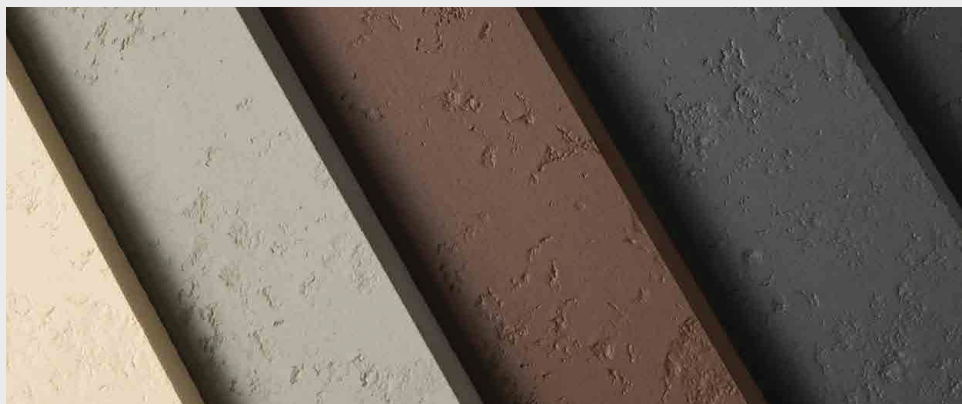
고내구성 벽지 | 월가드

월가드의 특징점

Advantages of Wallguard

20배 강한 내구성, 스크래치 걱정 제로

20 Times stronger durability,
Anti scratch



일반 벽지보다 20배 강한 마찰 견뢰도
20 times stronger rubbing fastness
than regular wallpaper



스크래치 걱정 없는 펫 친화적 벽지
Anti scratch pet-friendly wallpaper

무몰딩 인테리어에 최적화된 공간 솔루션

Space-optimized solution
for non-molding interiors



히든도어, 무몰딩 인테리어에 적합한 텍스처
Textures suitable for hidden doors
and non-molding interiors



인테리어 필름과 동일한 컬러감으로 자연스러운 공간 연결
Connects space naturally
with the same color as interior film

월가드의 기능

Features of Wallguard

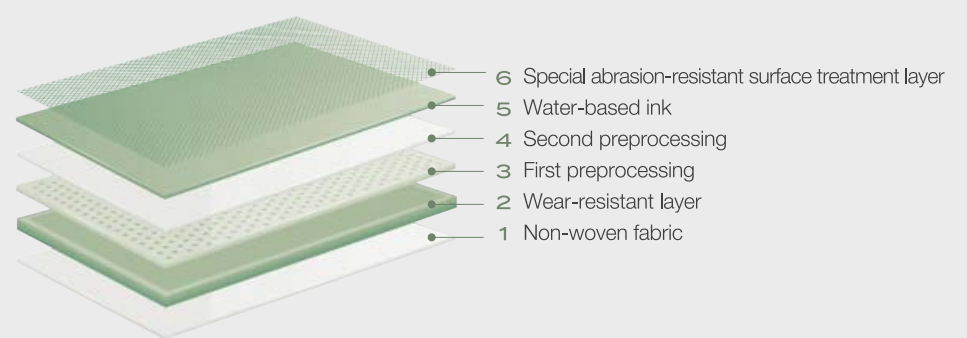
유해 요소 없는 안전한 공간

Safe space free of harmful elements

- 4 types of heavy metals (Lead, Cadmium, Mercury, Hexachrome) and Phthalate free
- Toluene, Formaldehyde Not Detected
Less than the total volatile organic compound threshold

내구성과 품질을 높이는 구조

Structures to enhance durability and quality



탁월한 내스크래치성, 높은 등급으로 입증된 신뢰와 품질

Excellent scratch resistance, certified as high grade

MSR-B1 grade, MSR-B1.5 grade certified

Pet Product Safety Certification acquired

MSR-B1 등급 · MSR-B1,5 등급 획득

PS 인증 획득시 필요한 내스크래치성 시험 결과 24N 획득

❗ Precautions for Construction 시공 시 주의사항

동절기 시공 시 15℃ 이상 유지

Maintain at least 15 degrees Celsius during winter installation

Failure to maintain the temperature and humidity of installation environment can lead to problems such as folding marks, wrinkles, and joints issues.

시공 후 1주일간 상온 유지

Maintain room temperature for one week after installation

It takes at least a week to dry after installation, so please maintain the conditions of room temperature and humidity.

Pattern no.

W2203

ROUGH 러프트



W2203-1

W2203-3

W2203-4

W2203-1

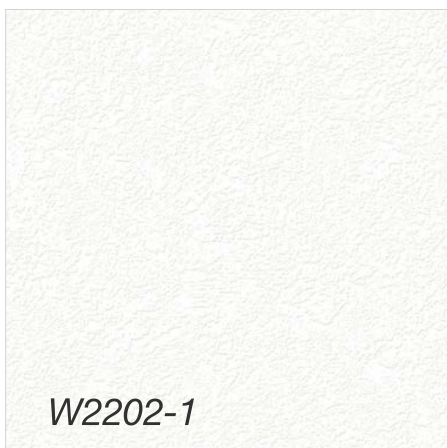
Pattern no.

W2202

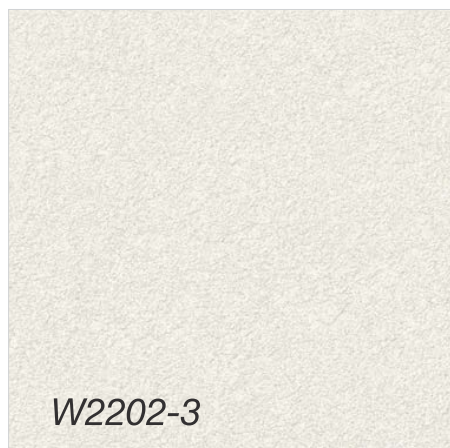
MIXTONE 믹스톤



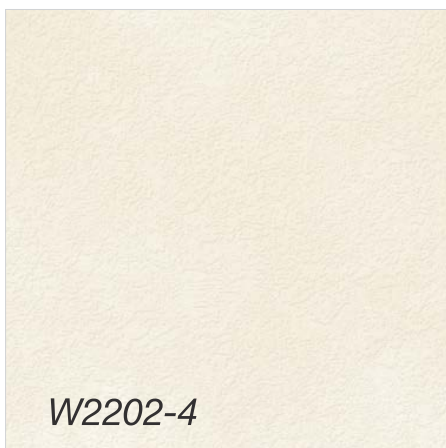
W2202-1



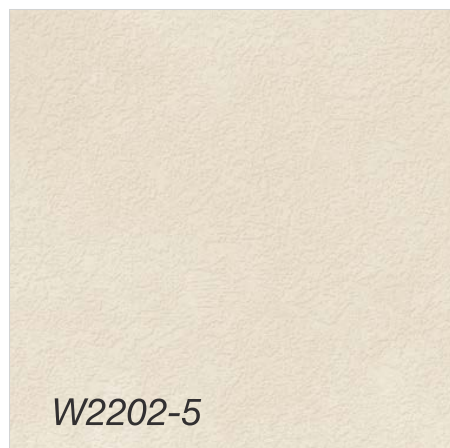
W2202-1



W2202-3



W2202-4



W2202-5

Pattern no.

W2201

HARDRIC 하드릭



W2201-1



W2201-1



W2201-3



W2201-4

파사드

FAÇADE

HIGH-END SILK COLLECTION

KCC SH&D